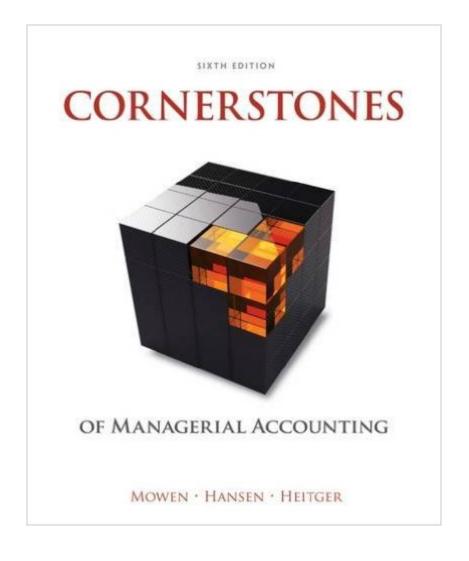


Cornerstones Of Managerial Accounting





Synopsis

Equip yourself with the managerial accounting knowledge you need to become a strong business leader with the unique integrated learning system in CORNERSTONES OF MANAGERIAL ACCOUNTING, 6E. Based on hundreds of conversations with students like you, the CORNERSTONES approach presents materials the way most future professionals learn best. The book demonstrates step-by-step calculations for solving business problems to help you establish a strong foundation in the basics quickly, before moving forward. You then transition to analyzing and applying managerial accounting concepts. Rather than focusing on concepts in isolation, the book and CengageNOW present accounting as a system?emphasizing how the end result changes based on how the numbers affect each other. CengageNOW for the 6th edition now also focuses on helping to help you become an informed business decision maker, with author-written Blueprint Problems, Analyzing Relationships Problems and a host of new questions related to using and analyzing Excel.

Book Information

Hardcover: 816 pages Publisher: South-Western College Pub; 6 edition (January 1, 2015) Language: English ISBN-10: 1305103963 ISBN-13: 978-1305103962 Product Dimensions: 10.9 x 9.2 x 1.2 inches Shipping Weight: 4 pounds (View shipping rates and policies) Average Customer Review: 2.0 out of 5 stars Â See all reviews (2 customer reviews) Best Sellers Rank: #81,575 in Books (See Top 100 in Books) #49 in Books > Business & Money > Accounting > Managerial #126 in Books > Business & Money > Finance > Corporate Finance #166 in Books > Textbooks > Business & Finance > Accounting

Customer Reviews

does not always provide clear examples of topic review problems

Skips steps when explaining things. Assumes a higher level of accounting knowledge than reasonable for the students expected to learn from this book. Formatted poorly overall.

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